

Mark your calendars TODAY for 2010 IMIS ~ December 1, 2, 3, 2010

OK racers, its show time. At this writing, we are 12 days away from the inaugural IMIS Industry Reception at Lucas Oil Stadium. This will be a gala event kicking of IMIS. Indiana Governor, Mitch Daniels, will welcome the racing industry to Indianapolis. There will be a silent auction with the proceeds going to the Tony Stewart Foundation. Hours of the IMIS Industry Reception are 4:30 to 6:30.

IN THIS ISSUE

[Attendee Registration](#)

[2010 Waiting List](#)

[PMW Show](#)

[Indianapolis Motor Speedway Safety Conference](#)

[Budweiser Beer](#)

Attendee Registraion

Our pre-registration has been strong. In it's first year, IMIS will have over 10,000 trade professional attendees. A great start for a brand new show. There is still room for more and our registration staff is signing people up every day.

2010 Waiting List

The IMIS office has a waiting list of exhibitors for 2010. Knowing that our floor space will double next year, companies are positioning themselves to get "prime real estate" on the floor plan. Of course, companies that are current exhibitors get first choice based on the point system IMIS uses for seniority.

PMW Show - Cologne Germany

My wife, Debbie, and I did a 10 day tour of Germany on an exploratory racing related business trip. We spent 4 days at the Professional Motorsport World Expo in Cologne. It was a very good show with some of the premier racing parts manufactures from around the world. Although the show isn't "The World's Largest", it was very high in quality. The staff at PMW is focused on the quality of exhibitor and attendee which makes this a great show for hard core racing. The crowd was predominately European but there was one common thing; when you say Indianapolis, they say racing.

Indianapolis Motor Speedway Safety Conference

The safety conference is set. Registration has been good and there are still seats available. Come see the leading experts from around the world of safety make presentations on the latest technology. This informative class room style seminar will prove to be very impactful in terms of content and subject matter. It's a must attend for race tracks, sanctioning bodies, and racers.

Budweiser Beer

A special thanks to Budweiser for jumping on board to be the official beer for IMIS. Also for their kind donation to help the Tony Stewart Foundation. Keep a sharp eye out for the Bud Grid Girls walking the IMIS show and partying with the racers each night in downtown Indy.

From all of us here at IMIS, we would like to say Thank You for the fantastic response to our very first year with this new show. It has truly been an inspiration to hear the great cheers and wonderful comments from all of you in this racing industry. Now, let's pull the belts down tight, get ready to do some business, and have some fun in our racing city.

*Indy is Racing*SM

Thank You

Chris Paulsen

Tony Stewart

Tom Weisenbach

Jeff Stoops